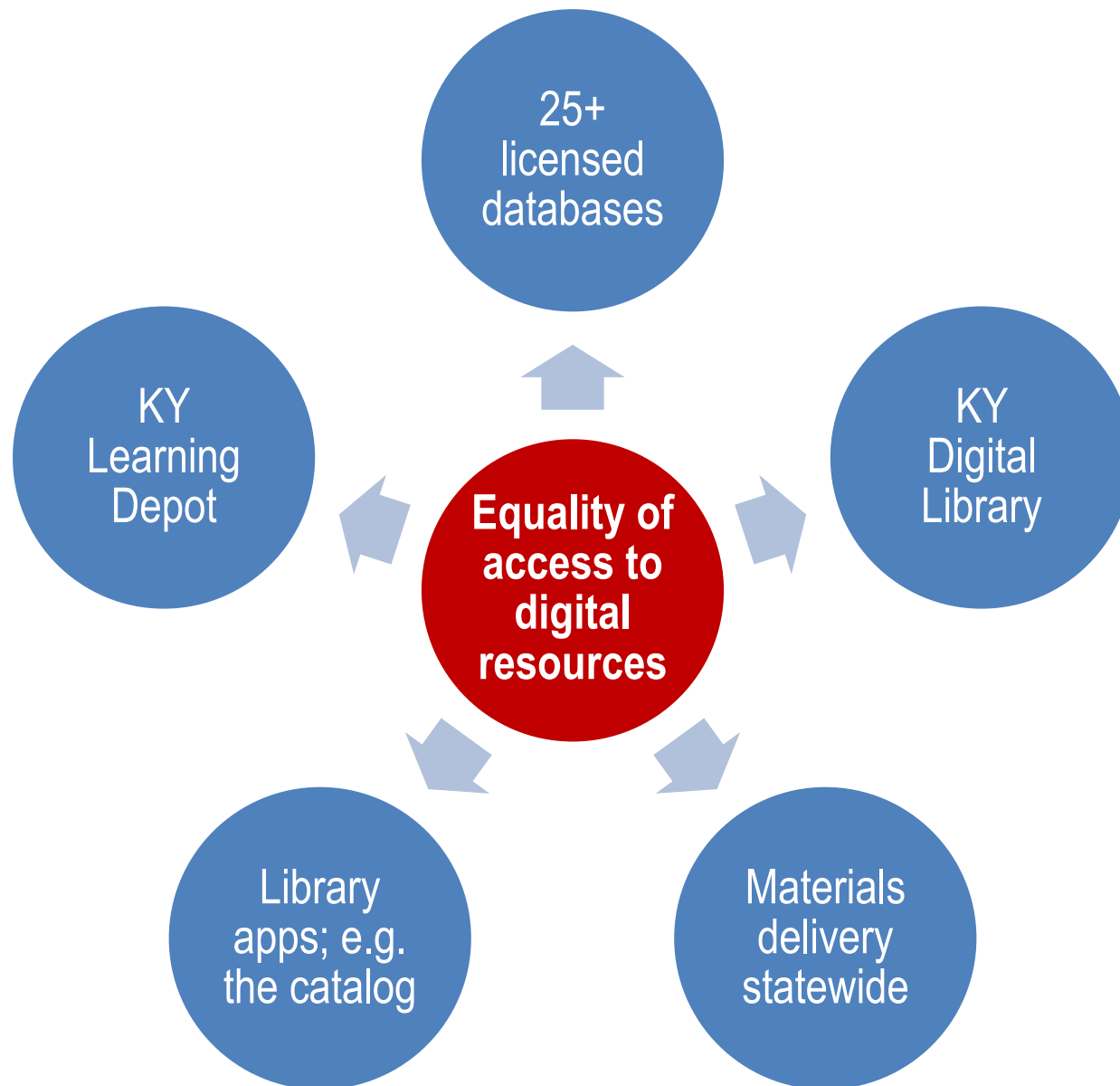**A Briefing for the**

Council on Postsecondary Education

Louisville, KY, 12 September 2013

What KYVL does for Kentucky

Database Access for Everyone

2012-13

- Over 1.8 million people served annually
- Over 300 cost-sharing member organizations, institutions, districts, etc.
- 1,500 designated locations

- Average return of $10:$1 contributed
- $1.3 million from CPE & KDLA to KYVL

- 46.4 million searches
- Usage doubled since FY2008-09
- 11 million downloads

Courier Transport – Sharing Collections

2012-13

- 442 pickups each week
- 176 participating universities, colleges, public libraries, community colleges

- *$300,000 from KYVL = no charge to public institutions or public libraries*
- *$1 average cost per item transported, regardless of size or weight*

- Postsecondary usage began to double in FY 2008-09
- 50% growth in usage by KDLA and public libraries, last 5 years

Next Gen Learning for P20

Kentucky Learning Depot

- NROC shared contract w/KDE & KCTCS
- 80K eTextbooks, Course Modules and Learning Objects
- Creative Commons and School of Open
- Learning Registry and EdReady are future connections

Mindspring Initiative

- Enable every US higher education institution and instructor to convert to ***competency-based, adaptive OER-across-the-curriculum:*** quickly, safely, affordably, and sustainably
- Deliver high-quality curricular materials without cost barriers to every US student
- *By 2025:*
  - *Increase by 5 million the number of students entering higher education and succeeding*
  - *Decrease by $30 billion educational debt from text costs*

Why Mindspring?

Costs
- Text-costs add $12.7b annually to US education costs
- ~$4b to higher education (AAP 2013)
- Much of this ends up as educational debt

Performance
- Text-costs have increased 812% since 1978 (>3.5x inflation: BLS 2012)
- Faster than healthcare
- No corresponding increase in performance or productivity

Impact
- Text-costs can exceed tuition at many campuses, adversely affecting:
  - Immediate student access and success
  - Long-term student persistence and attainment

Mindspring Delivers

Affordable texts
- Mindspring at launch: $40/student/course
- Mindspring +5 (maturity): < $5/student/course
- National averages: $70-200/student/course

Exceptional Performance
- Cost Savings: $1m+/1,000 FTE students enrolled
- Student Success: up as much as 189%
- Student Persistence: up as much as 10%

Student and Faculty Satisfaction
- 100% faculty satisfaction
- 97% student satisfaction

Who's Involved?

Whole States
- Founders: CA, KY, MA, NC
- Open nationally Fall 2015

In Each State
- SHEEOs
- State Systems & Independent College Associations
- 2-year and 4-year HE campuses (K-12 forthcoming)

In KY
- CPE, KCTCS and AIKCU
- Independents: Union, Georgetown, Midway
- Publics: KCTCS; KAHEA and KY Public 4-years TBD

Mindspring Bottom-Line

If all of KY higher education converted to Mindspring today, KY students and other taxpayers could expect the following benefits:

Text Savings
- 188,771 KY FTE higher education students x $700-1,050/FTE-student/year savings equals…
- *$131m-$198m annual savings ($4.49b nationally)*

Improved Persistence
- 10% improvement in persistence equals…
- *5,700+ additional KY graduates annually (417k)*

Reduced Time-to-Degree
- Improved student success decreases TTD
- *(Savings TBD; insufficient data yet)*

Additional Savings
- LoD support also will reduce average tuition costs
- *(Savings TBD; insufficient data yet)*

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